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TO
GROUND UP DIJ

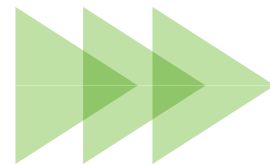
ELEVATED MARKETING & MEDIA SERVICES
VIDEOGRAPHY | PHOTOGRAPHY | GRAPHIC DESIGN



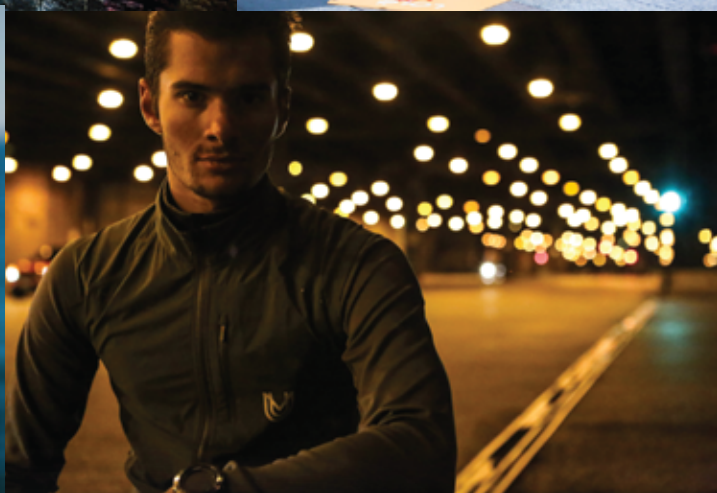
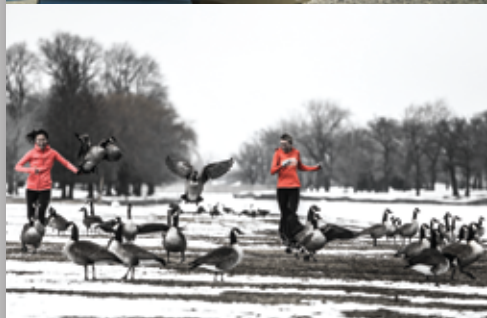
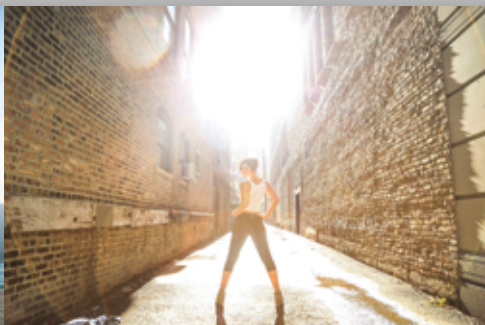
SAN DIEGO, CA | COLIN@GROUNDUPDIJ.COM | 224.304.3363



D I S C O V E R



WELCOME



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STUDIO PARIS
NIGHTCLUB



LOLÉ



LETTUCE
ENTERTAIN YOU
RESTAURANTS

FLEET FEET
Sports

FlirtyGirlFitness



COMMERCIAL PHOTOGRAPHY



PORTRAITURE



NIGHTLIFE

& EVENT



THE POWER OF MEDIA & VIDEO

- **51% of marketing professionals** worldwide name **video** as the type of content with the **best ROI**.
- Marketers who use video **grow revenue 49% faster** than non-video users.
- 64% of consumers make a **purchase after watching branded social videos**.
- Social video generates **1200% more shares than text and images combined**.
- **Views on branded video** content have **increased 258% on Facebook and 99% on YouTube** as of June 2017.
- Video on a landing page can **increase conversions by 80% or more**.
- Blog posts incorporating video attract **3x as many inbound links** as blog posts without video.
- Combining video with full-page ads **boosts engagement by 22 percent**.
- Viewers retain 95% of a message when they watch it in a video compared to 10% when reading it in text.

CALL OR TEXT COLIN AT (224) 304-3363

COLIN@GROUNDUPDIJ.COM

- Internet video traffic made up 69% of all global consumer Internet traffic in 2017.
- **By 2019, internet video traffic will account for 80% of all consumer Internet traffic.**
- The average user spends **88% more time on a website with video.**



V I D E O G R A P H Y



COMMERCIAL PHOTOGRAPHY 2



ABOUT



GROUND UP DIGITAL, LLC

A FULL SERVICE MEDIA PRODUCTION HOUSE
SERVICING ENTERPRISE CLIENTELE WITH
ADVANCED PHOTOGRAPHY, VIDEOGRAPHY,
AND MOTION GRAPHIC DESIGN MEDIA.



ABOUT THE OWNER

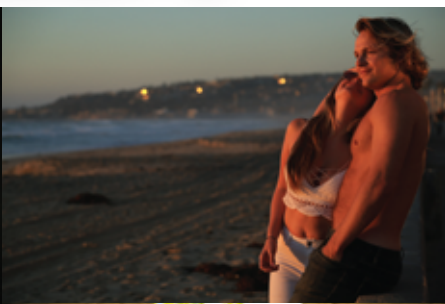
Colin R. Gazley has been producing media for over 10 years, and works with clientele worldwide including, **Nike, Bank of America, Fleet Feet Sports, ClassPass, LOLE, AAXIS Commerce, Lettuce Entertain You Restaurants, and many others.**

His ability to capture and convey compelling emotional stories continually over delivers for his select clientele, exceeding traffic targets, elevating brand identities, and increasing brand ROI.

He currently resides in Mission Beach, California and enjoys surfing, working out, running, and is an active member in the San Diego and La Jolla communities.



COMMERCIAL PHOTOGRAPHY 3



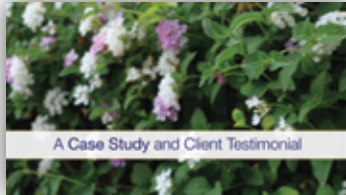
COUPLES

REAL ESTATE



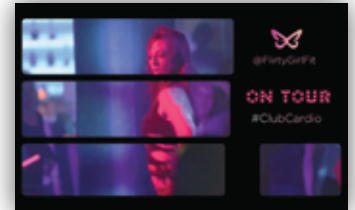
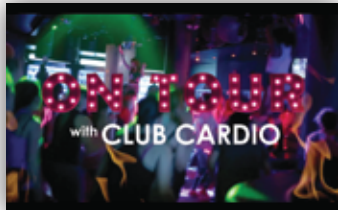
COMMERCIAL VIDEOGRAPHY

AAXIS COMMERCE | TOSHIBA CLIENT TESTIMONIAL VIDEO PRODUCTION



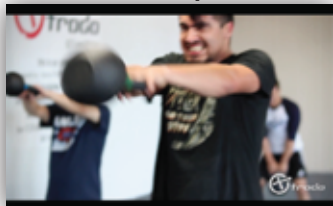
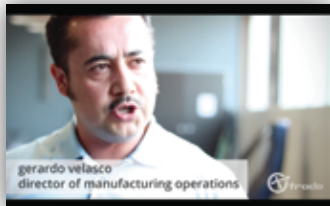
Two of Toshiba's top executives describe their successful web-store overhaul with AAXIS Commerce, a digital transformation agency, and how, and why, it was so successful.

FLIRTY GIRL FITNESS | CLUB CARDIO EVENT COMMERCIAL VIDEO



Flirty Girl Fitness delivers their "Club Cardio" event series, dropping booty breaking beats in a city near you. Sound Bar, Chicago.

TRODO WORKPLACE FITNESS | FREEDMAN SEATING CLIENT TESTIMONIAL



Trodo corporate fitness programs - a look inside the success story at the 1,000-employee factory, Freedman Seating in Chicago.

VIEW THE ENTIRE COLLECTION AT WWW.GROUNDUPDIJ.COM

FLEET FEET SPORTS PUMPKINS IN THE PARK 5K RACE VIDEO



Official Race Video - A ghastly children's gallop, and ghoulish adult 5K through Lincoln Park's beautifully haunted autumn paths.

LOLE & CLASSPASS PRESENT YOGA AT PIONEER COURT IN CHICAGO VIDEO



LOLE, ClassPass, and Fleet Feet Sports team up for an epic yoga event at Pioneer Court in Chicago.

CONTACT US

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All project quotes delivered
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